

Comfort Seasons



from

BRIDEAU
SMARTER HEATING & COOLING



spring 2025



personally speaking

always there when you need us

Dear Friends,

We just experienced one of the toughest and coldest winters in years! That's why we want to give a big thank you to our customers and recognize our amazing team of employees.

For our customers, thank you for your patience and understanding as we worked to take care of everyone. Requests for fuel deliveries and emergency heating service skyrocketed, but we took care of every customer who needed help — even if it took a bit longer than we would have liked.

As for our service team, they were simply incredible. Many of them worked six or even seven days a week when the weather was at its worst. At the same time, we were getting many calls from customers of other fuel companies that weren't even answering their phones, let alone making deliveries or service calls.

The takeaway from all this is that any fuel and service company can perform when it's 40° out. When the temperature is in the single digits, that's a whole other story. And yet, that is exactly when you need your fuel company the most.

They say when the going gets tough, the tough get going. Well, our team is the absolute toughest. We salute them all for their heroic efforts!

Warmly,

Mark Brideau Sr.

Mark Brideau Sr.

how to protect your price

Good news!

We have opened enrollment in our pricing programs for next heating season. Here are your options for taking away the worry of dealing with high heating costs next winter:



- ▶ **Budget Plan with Price Cap:** This plan combines our Standard Budget Plan with a heating oil price cap for a small fee. Your fuel price won't rise above the agreed-upon cap price, and if the market price of heating oil goes down, your price will drop as well.
- ▶ **Pre-Paid with Price Cap:** For a fee, this program adds price protection to the standard, fixed-rate Pre-Paid option. If prices go down, you'll receive credit for the difference between your cap price and our daily price.
- ▶ **Pre-Paid with Fixed Price:** With this option, you purchase your fuel in advance so that you are not subject to price spikes. However, your fuel rate will remain locked in, even if prices drop.

Please call, return the enclosed reply card or contact us through our website to request enrollment.

WIN a Yeti Cooler

Make your next outdoor adventure extra cool by taking along this Roadie® 60 Wheeled Cooler from Yeti, which can keep more than 50 beverage cans on ice for days.

Just read this newsletter and answer the questions on the enclosed reply card, or go to BrideauEnergy.com/contest to enter. Entries received by **6/30/25** with the correct answers will be entered into a drawing. **Three winners will be selected!**

No purchase necessary. A purchase will not increase chance of winning. See contest website for details.



How Much Do You Really Know About Propane and Bioheat® Fuel?

The more you know about propane and Bioheat fuel, the better you'll appreciate these clean-burning, American-made home fuels. Here are the answers to a few of the questions we get.

Why Is Bioheat® Fuel Good for My Home?

Heating oil systems get your home warm faster and more efficiently than natural gas or electric heating systems because of heating oil's higher BTU content. And thanks to Bioheat fuel, a good thing has become even better.

The biodiesel in Bioheat fuel is a gallon-for-gallon substitute for petroleum-based heating oil, which has a higher carbon intensity. By 2030, it's estimated that biodiesel will displace 529 million gallons of heating oil.

Because it is cleaner-burning than all-petroleum heating oil, Bioheat fuel leaves fewer deposits on your system's internal parts. That helps to reduce wear and tear, meaning you will likely have fewer breakdowns and a longer life expectancy for your heating oil boiler or furnace.

And while Bioheat fuel can do all of this, it basically functions the same way that conventional No. 2 heating oil does. That's why you don't need to modify your heating oil system in any way to use Bioheat fuel.



How Clean Is Propane?

Propane gas is a perfect choice for anyone who strives for environmental responsibility, as it is nontoxic and produces minimal emissions.* Propane is also harmless to soil or groundwater – an important element for being considered a “green” fuel.

Propane is a low-carbon fuel that does not adversely contribute to the greenhouse effect. In fact, because of propane's lower greenhouse gas emissions, the U.S. Environmental Protection Agency gave it its stamp of approval as a clean-burning alternative fuel.

In the future, you can expect to hear a lot about renewable propane, which retains the same emissions and efficiency benefits as conventional propane but has a much lower carbon intensity. While not in wide use yet, renewable propane production is rapidly increasing.

*Source: Propane Education & Research Council.



How Hot Does Propane Gas Burn?

We don't have to tell you what a good job propane does at keeping your home warm, the hot water flowing and your gas appliances running smoothly. But what makes propane so powerful and efficient in the first place?

Let's begin with the flame itself. Under ideal conditions, the temperature of a propane gas flame should be in the 3,560° F range, with the maximum temperature limit at 3,595° F.

How does propane's heat production compare to other energy sources? Propane generates about 91,452 BTU per gallon. This is plenty of heat, especially compared to the equivalent amount of heat produced by a kilowatt-hour of electricity, which is only 3,412 BTU.* To show you an example of how all this translates to your home comfort, propane furnaces have the power to generate a high initial delivery temperature — up to 140°F.

These air temperatures are noticeably better than an electric heat pump. The heated air from a heat pump will be below normal body temperature (an uncomfortable air temperature for a home) about 60% of the time during the heating season.**

*Source: U.S. Energy Information Administration,

**Source: Propane Education Research Council



How Clean Is Bioheat® Fuel?

A blend of ultra-low-sulfur heating oil and renewable biodiesel, Bioheat® fuel is not only helping to reduce carbon emissions right now, but it will keep reducing emissions even more in the years ahead. Eventually, it will evolve into **B100** Bioheat fuel, an all-biodiesel home heating fuel that will provide us with net-zero carbon emissions.

We're getting there. Recent data have shown that the oil heat industry far surpassed its first greenhouse gas (GHG) reduction goal. Instead of achieving just a 15% reduction by 2023, the industry has achieved a nearly 26% reduction in GHG emissions!*

This progress toward the goal of net-zero emissions will continue for a number of reasons, including:

- more energy-efficient heating oil equipment.
- the commitment by heating fuel companies to transition their product to renewable Bioheat fuel.

- oil burners and heating systems that are certified for blends of up to 100% biodiesel (B100).

Bottom line: heating oil will continue its role as a leader in carbon reduction, providing a brighter and cleaner future for customers who rely on this increasingly green and low-carbon fuel for their home heating.

Please visit **MyBioheat.com** to find out more about Bioheat fuel and the future of oil heat.

*Source: <https://oilandenergyonline.com/articles/all/heating-oil-industry-track-achieve-net-zero-emissions-2050/>



The Wintry Weather Team Who Keeps You Warm

Our delivery drivers and service technicians were out in full force this winter to keep you and your neighbors safe and warm.

Many of them worked six or even seven days a week when the weather was at its worst. They were on the road in very challenging conditions, missing family dinners and school events so they could be there when our customers needed them the most.

They kept their composure, supported each other and, most of all, kept people warm when the outdoor temperatures were dangerously low.

They say, when the going gets tough, the tough get going. Well, our team is the absolute toughest. We salute them all for their heroic efforts!





Evan Brideau,
Propane Technician

ask the expert

Q: *Can you convert my home from oil to propane heat?*

A: Yes, we've done this many times. We'll start by sending an equipment specialist over to do a free, no-obligation evaluation of your home and current heating equipment. This will take about an hour.

Next, we will send you our report and recommendations for a new propane heating system. We'll also share ways you can save on your purchase with rebates and other incentives.

After you've approved our proposal, we'll order your equipment, acquire permits and schedule your installation date. We typically make our appointments one week after approval, and the installation itself usually takes only two to three days.

Please get in touch with us to request an appointment for a **FREE** at-home evaluation.

more control with our payment options

Please consider switching to these convenient payment options, which won't cost you anything extra and will make next winter easier:

► **Monthly Payment Plan.**

It's always easier to spread your costs over 12 months rather than come up with fuel payments during the peak of winter. Enroll now in our Standard Budget Plan at absolutely no cost.



► **AutoPay.** Payment for deliveries, budget installments and service invoices can be processed automatically by providing us with a checking account or credit card. Your payments are guaranteed to be on time.

► **Paperless Billing.** Receive your statements, invoices and delivery tickets by email. This will reduce paper clutter and avoid wasting time searching for misplaced paperwork.

You can find out more or request enrollment by calling, visiting our website or returning the enclosed reply card.



BRIDEAU

49 Cobbler Drive
Fitchburg, MA 01420



PRESORTED
STANDARD MAIL
US POSTAGE
PAID
DG3

are you due for a tune-up?

Unless your heating system is an old relic, most heating oil customers can usually go one to two seasons between tune-ups without any service issues because we deliver ultra-clean-burning **Bioheat® fuel.**

But if it's been that long since your last heating oil system tune-up, please contact us for an appointment. This allows us to restore your system to peak efficiency and identify any problems early before they lead to a breakdown.

Our service technicians are available to perform your tune-up from now until the heating season begins again. After that, they need to focus all their attention on no-heat calls and other heating emergencies.

Please contact us soon so we can give you an appointment time during the spring or summer that's convenient for you.

